

Date: 2023-04-11

# **Privacy Policy**

Summary: Anyone using our website or app understands this is a binding agreement. Don't use it if you have any issues with the information below.

BY USING THE MDVIEW MANAGEMENT, LLC WEBSITE/APP (WITH SUCH WEBSITE, MOBILE APP AND TEXT FUNCTIONALITY COLLECTIVELY CONSTITUTING THE "APP"), WHICH APP IS ALSO REFERRED TO IN THIS PRIVACY POLICY FOR EASE OF REFERENCE AS "MDVIEW.COM"),, YOU AGREE TO THE PRACTICES AND POLICIES OUTLINED IN THIS PRIVACY POLICY WHICH IS DEEMED INCORPORATED IN AND A PART OF THE TERMS AND CONDITIONS AND YOU HEREBY CONSENT TO THE COLLECTION, USE, AND SHARING OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, YOU CANNOT ACCESS OR USE THE APP.

What does the Privacy Policy cover?

Summary: The Privacy Policy covers personal information collected on the MDView Management, LLC website/app and through MDView.com's e-mail, forms you submit and telephone calls.

The Privacy Policy applies to personal information collected on and after the date that this Privacy Policy is posted. Please see below for additional details.

As used in this Privacy Policy, terms have the same meaning as set forth in our Terms and Conditions unless otherwise expressly indicated. This policy does not apply to the practices of companies that we do not own or control or to people that we do not employ (i.e., such as third party independent customer healthcare providers/suppliers that license our technology or contract for items and services). MDView Management, LLC. and its affiliates, parents, subsidiaries, successors and assigns may be referred to in this Privacy Policy as "Company," "we," "us," "our" and the like. The terms "website", "services", and the like similarly mean the App. Any capitalized term used but not defined in this Privacy Policy shall have the same meaning as in our underlying Terms and Conditions.

Unless otherwise stated, this Privacy Policy applies to personally identifiable information collected on the MDView Management, LLC website/app and/or through a MDView.com e-mail, portal or other contact system, including submission forms, telephone contact and user portals.

This Privacy Policy applies to personally identifiable information collected on and after the date that this Privacy Policy is posted. However, for any MDView.com users who registered on or used our website/app prior to this date, we will apply this Privacy Policy to personally identifiable information associated with that account for continued access to and use of MDView.com, whether or not the user is specifically prompted to accept changes/additions.

The term "personally identifiable information" means information that identifies a particular individual or enables a party



to contact an individual, and includes the individual's name, postal address, e-mail address and telephone number as well as any "Personal Information" defined below. Personally identifiable information is sometimes referred to in this Privacy Policy as "Personal Information" whether or not the words are capitalized.

How do we collect the personally identifiable information of our users?

MDView Management, LLC may collect certain personal identifiable information through a variety of means and sources about users who visit, contact, sign up/register for or otherwise use the MDView Management, LLC website/app or who call us. For example, we collect such information in the following manners:

#### Information You Provide to Us

Summary: Some personal information we receive comes directly from users interested in signing up for MDView.com. We collect personal information when you submit a profile/account, contact us through our website/app or when you email or call us. Please see below for additional details.

Much of the personally identifiable information we receive comes directly from users who are interested in signing up for MDView.com or who are interested in obtaining information, test results, services or products from us or independent third parties with which we have a relationship. We collect personal information when you register on, complete a profile/account on or contact us through our website/app or when you e-mail or call us. We may also collect other types of information (non-identifiable information), such as gender, age, personal interests and medical or health-related information that we may associate with personally identifiable information.

When you access our website and other services, we may ask you to voluntarily provide us certain information that personally identifies (or could be used to personally identify) you ("Personal Information"). Personal Information includes (but is not limited to) the following categories of information: (1) contact data (such as your e-mail address and phone number); (2) demographic data (such as your gender, your date of birth and your zip code); (3) medical data (such as the doctors or other health care providers you use, your reasons for testing or telehealth/telemedicine consultation, your dates of service, your medical history, and other medical and health information you choose to share with us), and (4) other information that you voluntarily choose to provide to us, including without limitation social security number, unique identifiers such as passwords, and Personal Information in emails, contact submissions, letters that you send to us or provide through calls. You might still be able to access and use some or all of moview.com if you choose not to provide us with any Personal Information, but the features and services of MDView.com that require your Personal Information as then-applicable will not be accessible to you. We may also collect additional information, which may be Personal Information, as otherwise described to you at the point of collection or pursuant to your consent.

# Information Collected Through Technology

Summary: We may collect information through technology to make our website more useful to you. We may use "cookies," which are pieces of information a website/app sends to your computer or mobile device while you are viewing the website/app.



You can instruct your browser (Chrome, Safari, etc.) to refuse all cookies or indicate when a cookie is being sent. The Help feature on most web browsers provides information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of MDView.com. We recommend that you leave them turned on. Please see below for additional details.

We may collect information through technology to make our website more useful to you and to track user web/app activity and interests. Our website/app may use "cookies," which are pieces of information a website/app sends to your computer or mobile device while you are viewing the website/app, for a variety of purposes. For example, when you return to our website/app after logging in, cookies may provide information to the site/app so that the website/app will remember who you are. We may also use information collected through web beacons, which are small pieces of data that are embedded in images on the pages of website/app, to analyze the traffic patterns on our website/app, such as the frequency with which our users visit various parts or pages of our website/app. We may also use these technical methods in HTML e-mails that we send to our users to determine whether our users have opened those e-mails and/or clicked on links in those e-mails.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature on most web browsers provides information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of MDView.com and we recommend that you leave them turned on.

You may be able to engage in certain transactions without registering and logging on to our website/app. We refer to all of these transactions that you engage in without registering and logging on to our website as "Non-Registered Transactions." When you engage in Non-Registered Transactions (in addition to those engaged in registered user transactions, if any), we may gather personally identifiable information, such as your computer's IP address and other traffic data. We may automatically collect the following traffic data: (1) IP address; (2) domain server; (3) type of device(s) used to access MDView.com; (4) web browser(s) used to access MDView.com; (5) referring webpage or other source through which you accessed MDView.com; (6) geolocation information; and (7) other statistics and information associated with the interaction between your browser, mouse or mobile device and MDView.com.

When you place telephone calls to us, we may also log your telephone number and geographic location.

Mobile device identifiers are data stored on your mobile device that may track mobile device and data and activities occurring on and through the mobile device, as well as the applications installed on it. Mobile device identifiers enable collection of Personal Information (such as media access control, address and location) and traffic data. As with other tracking tools, mobile device identifiers help MDView Management, LLC learn more about our users' demographics and internet behaviors.

We may manage and place advertisements or sponsorships on our website/app on behalf of third parties referred to



herein as "network advertisers." We may also use cookies and other technology to collect information when you click on or move your cursor over banner advertisements. Please note that once you have clicked on any such advertisement and have left our website/app, our Privacy Policy no longer applies and you must read the privacy policy of the advertiser/sponsor to see how your personal information will be handled on its website or app. Advertisers or other third party companies will not have access to our own cookies or our other information-gathering technology.

# Information That We Collect from Others

We may supplement personally identifiable information that we have collected directly from our users with other information that we obtain from third parties, such as third party independent customer healthcare providers and suppliers you seek services and purchases from, or otherwise.

How is personally identifiable information used?

Summary: We will not share personally identifiable information about you which can be used to identify or contact you with anyone outside of those that help you with your MDView.com services. Please see below for additional details.

We will not rent, sell, disseminate or share personally identifiable information about you which can be used to identify or contact you with non-affiliated companies or third parties other than to facilitate any medical services, telehealth/telemedicine consultations, or other services and/or purchases through or via mdview.com or in conjunction with MDView Management, LLC and advertisements/sponsorships conducted via our website/app, as then-applicable, and to secure and store relevant information derived from those services, except when we have your authorization/permission and/or under the circumstances set forth in detail below; though we may do so in the event of the transfer of all or any portion of our business or assets to which this agreement relates and without any consideration to you.

Personally identifiable information collected may be shared within and used by MDView Management, LLC and its affiliated companies, parents, subsidiaries, contractors and vendors for several purposes. For example, MDView Management, LLC may use your personal information to send you promotional materials about goods and services, including special offers and promotions, either offered by MDView Management, LLC or offered by third parties (sent by MDView Management, LLC on behalf of these third parties). These promotional materials may be sent to you by the App, push notifications, postal mail, e-mail or other means.

We may also use your personal information for "Operational Uses," such as to complete transactions requested by you (for example, your purchase of or subscription to a product or service offered on or via our website or by a sponsor/third party provider), to send you administrative communications, and to render administrative scheduling services with third party independent providers.

MDView Management, LLC may take your personally identifiable information that is associated with other information about you (i.e. demographic information including age, sex, health condition, test sought, etc.) and make it non-personally identifiable ("non-identifiable") by removing all personally identifiable characteristics, such as your name, address, phone number and e-mail address, and using it for any purpose whatsoever.



At times, MDView Management, LLC may engage companies to help deliver products or services that you request from or via mdview.com. Examples of these companies may eventually include call centers as well as packaging, printing, mailing or delivery companies. In these instances, there may be a need to share your information with these companies to fulfill your requests. Unless stated otherwise, these companies are allowed to gather, receive and use your information only for the purposes described in this paragraph, as required by law, or as you otherwise agree with them.

MDView Management, LLC may contract with a third party to help manage and optimize our Internet and mobile device business and communications. As described above, website tracking services help websites to measure the effectiveness of advertising and how visitors use a website through the use of web beacons and cookies provided by such company. The type of information we may collect includes, but is not limited to, the pages visited and links clicked by users. By supplementing our records, this information would help us to learn things such as what pages are most useful and attractive to our visitors and which of our tools and information most interest our visitors and users. Although the third party company would log the information coming from our website on our behalf, we would control how that data and information may and may not be used, though we cannot be responsible for misconduct, acts or omissions by such third parties and you hereby waive any claim against us for same, fully acknowledging the risk of using and/or registering for MDView.com.

MDView Management, LLC will also disclose personal information when it believes in good faith that such disclosures (a) are required by law, such as to comply with a court order or subpoena, or (b) will help to enforce our Terms and Conditions including this Privacy Policy; protect your safety or security, including the safety and security of property that belongs to you; and/or protect the safety and security of our website/app, MDView Management, LLC, and/or third parties, including the safety and security of property that belongs to MDView Management, LLC or third parties.

We may also use, publish and exploit any information that is not Personal Information for statistical, research, study, sale and other purposes, without any consideration due to you. We may, however, share Personal Information with any third party companies that are commonly owned by us (even if distinct entities) or affiliated with us including for promotion of services and products to you.

#### **SMS/Text Communications**

We may send communications to you on your mobile telephone by SMS or text message. Message and data rates from your mobile telephone service provider may apply and are subject to the terms and conditions imposed by your provider.

#### Do Not Track Disclosure

Summary: Do Not Track ("DNT") is a preference you can set in certain web browsers (including Chrome and Internet Explorer) to tell websites that you do not want to be tracked when you're online. Please see below for additional details.

Do Not Track ("DNT") is a preference you can set in certain web browsers including Chrome and Internet Explorer to inform websites that you do not want to be tracked. If a website operator receives a DNT signal, the website operator may



refrain from collecting certain Personal Information about the browser's user. You can enable or disable Do Not Track by visiting the Preferences or Settings of your web browser although not all browsers offer a DNT option and there is currently no industry consensus as to what constitutes a DNT signal. Therefore, MDView Management, LLC does not take any action to respond to DNT signals.

What choices do you have about the collection and use of your personally identifiable information?

Summary: Regarding your personal information, there may be "opt-out" choices. For example, you may be able to opt-out from e-mails. Opting-out means you no longer want to receive e-mails, subscriptions, alerts, etc. from us. Please see below for additional details.

As a threshold, you should not register for or use MDView.com, access MDView.com order services, telehealth/telemedicine consultations, second opinion reports or other services via MDView.com if you do not agree to these terms.

With regard to personal information that you have provided under this Privacy Policy, there may be various opt-out choices available to you (where applicable). For example, you may be able to opt-out from e-mails (a) following any opt-out directions on the website/app or in the e-mail; and (b) by contacting us directly as described below.

Please keep in mind that any opt-out choices you make will not apply in situations where (a) you either have made, simultaneously make or later make a specific request for information or action from MDView Management, LLC or use particular MDView.com functionality that necessitates use of the Personal Information, (b) MDView Management, LLC uses your personal information for "Operational Uses" (as described above), (c) you either have engaged, simultaneously engage or later engage in Non-Registered Transactions as described above, or (d) MDView Management, LLC collects your personally identifiable information under any of the provisions above as a result of your use of its website/app.

Any opt-out choices may take time to be implemented and fully effective. Our systems may require time to update, and promotional mailings, by e-mail or otherwise, using personal information shared before your opt-out may already be in process. Thus, you might continue to receive promotional materials from MDView Management, LLC based upon the personal information you have provided under this Privacy Policy for up to ninety (90) days.

## Account De-Activation/Purging

If you de-activate or purge your account, we may maintain your profile and information (including personal identifying information) for our records, and it will be available if you re-activate your account. We may also use it to market to you if you have not opted out in accordance with mechanisms then provided (subject to any subsequent unsubscribe or opt-out options in this post-deactivation marketing). However, we will not share or sell the information from a de-activated account with a third party other than in de-identified form such that it will not be able to be used to identify or contact you independent of our own marketing to you as described in the prior sentence. Despite the foregoing, we will transfer all profile information including personally identifying information to a third party upon a sale or transfer of our business or assets.



What kinds of security measures do we take to safeguard your personally identifiable information?

**Summary:** We limit access to your personal information to employees or contractors who need to use that information to provide testing, products or services to you.

If you have questions or comments about this Privacy Policy, please e-mail us at support@mdview.com.

The security of your information is of utmost importance to us. We limit access to personal information about you to employees or contractors who we believe reasonably need to come into contact with that information to provide testing, products or services to you or in order to do their jobs and further as set forth above. Please be aware though that, despite our best efforts, no security measures are perfect or impenetrable. Once information including Personal Information is accessed by a viewer or recipient including third party healthcare providers/suppliers, however, we have no control over the privacy or security of such information.

How can you ask questions or send comments to us about this Privacy Policy?

If you have any questions or wish to send us comments about this Privacy Policy, you can e-mail us directly at support@mdview.com.

How will you know if we amend this Privacy Policy?

Summary: If we make any changes to this Privacy Policy, we will notify you by sending you an e-mail at the last e-mail address that you provided. Please note that you are responsible for updating your personal information to provide us with your current e-mail address. Please see below for additional details.

We may amend this Privacy Policy at any time. If we make any material changes to this Privacy Policy, we will notify you by sending you an e-mail at the last e-mail address that you provided us and/or by prominently posting notice that the change was made or of the changes on the website/app covered by this Privacy Policy. Please note that, at all times, you are responsible for updating your personal information to provide us with your current e-mail address. In the event that the last e-mail address that you have provided us is not valid, or for any other reason is not capable of delivering to you the notice described above, our dispatch of the e-mail containing such notice will nonetheless constitute effective notice of the changes described in the notice. In any event, changes to this Privacy Policy may affect our use of personal information that you provided us prior to our notification to you of the changes. If you do not wish to permit changes in our use of your information, you must notify us prior to the effective date of the changes that you wish to deactivate your account with us, through such mechanism we provide or make available to you. The effective date of this Privacy Policy is set forth at the bottom of this webpage. Your continued use of MDView.com after the effective date (and after the effective date of any change) constitutes your acceptance of the amended Privacy Policy. We encourage you to periodically review this page for the latest information on our privacy practices. The amended Privacy Policy supersedes all previous versions. IF YOU DO NOT AGREE TO FUTURE CHANGES TO THIS PRIVACY POLICY, YOU MUST STOP USING THE WEBSITE/APP.

Information for California Residents



Summary: California residents have the right to request, in writing:

- (1) a list of the categories of personal information that a business has given to third parties and
- (2) the names and addresses of all those third parties. You can request information by e-mailing support@mdview.com. We will respond within thirty (30) days. Please see below for additional details.

California residents have the right to request in writing from businesses with whom they have an established business relationship (1) a list of the categories of personal information, such as name, address, e-mail address and the type of services provided to that customer, that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties' direct marketing purposes, and (2) the names and addresses of all such third parties. You can request information by writing to us at: 5846 South Flamingo Rd, Ste 253, Cooper City, FL 33330, support@mdview.com. We will respond to such written requests within thirty (30) days following receipt at the mailing address above. We reserve the right not to respond to requests submitted other than to the address specified above or as otherwise exempted by law. Please note that we are required to respond to each customer only once per calendar year.

## Third Party Software

We may incorporate third party software as part of MDView.com, including without limitation open source third party software. Your use of such third party software is subject to any and all applicable additional terms and conditions governing such use provided by the third party software provider. Where applicable, additional notices relating to the third party software may be provided by us, which for example may contain differing privacy policy and disclaimer notices applicable to the third party software.